

INT 635: Internship

Program/Semester: MBA/Third Semester

Course Title: Internship

Course Code: INT 635

Credit hours: 2

Description of Internship

An internship is a form of experiential learning that integrates knowledge and theory learned in the classroom with practical application and skill development in a professional setting. Participating interns thus gain on-the-job training that integrates education, career development and public service, while agencies hosting interns benefit from the contributions of creative and innovative students.

MBA Internship is an integral part of the academic curriculum. For the successful completion of the MBA program, students are required to undergo to Internship as per the prescribed format and duration. Students are required to work with an organization for hands-on experience during semester III. For internship, students will be placed in enterprises or attached to a field for 6 weeks. Upon completion of the internship and field attachment training, students are required to submit a report in the prescribed format by the end of the Third Semester.

Objectives of Internship

The objective of the Internship is to provide organizational exposure to students to real-time problems related to contemporary areas of business organizations. Internship encourages students to explore the many ways they can be involved in “learning by doing” and offers the opportunity for the students to acquire on the job the skills, knowledge, attitudes, and perceptions along with the experience needed to constitute a professional identity. The internship is aimed to provide means to immerse students in actual supervised professional experiences and give an insight into the working of real organizations. The ultimate goal of the Internship is to help the students in exploring entrepreneurial and professional career opportunities in their areas of interest.

Learning Outcomes

The successful completion of this course shall enable the student to:

- Apply classroom learnings for the identification of a problem, execute analysis based on available data and present the output.
- Understand on the job the skills, knowledge, attitudes, and perceptions along with the experience needed to constitute a professional identity.
- Learn actual supervised professional experiences.
- Get insight into the working of real organizations and understand the specific functional areas.
- Understand perspective about business organizations in their totality.
- Discover career opportunities for students in exploring their areas of interest.

Format of the Internship Report

Preliminary Section

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Chapter I: Introduction

- 1.1 General Background
- 1.2 Objective of the Internship Work
- 1.3 Role / Job Performed in the Internship
- 1.4 Significance of the Internship
- 1.5 Methodology (Organization selection, placement, duration, activities)
- 1.6 Limitations of the Study
- 1.7 Outline of the Study

Chapter II: Company Profile

- 2.1 Overview of the Industry
- 2.2 Company Profile (Brief history and current status, Vision, Mission, and Goals)
- 2.3 Organizational Structure (Departmental hierarchy where internship has been undertaken)
- 2.4 Organizational Performance (in terms of product and services offered, financial performance, marketing performance, customer description, employee description, machinery and equipment description)
- 2.5 General workflow of the organization

Chapter III: Internship Work

- 3.1 Background of the section (where internship has been undertaken)
- 3.2 Workflow in the Section
- 3.3 Analysis of work and activities
- 3.4 SWOT analysis
- 3.5 Major issues and challenges identified and their proposed solution.

Chapter IV: Experiences and Lesson Learnt

- 4.1 Overall Internship Experience
- 4.2 Overall Benefits I gained from the Internship (Benefits in terms of improving practical skills, communication skills, leadership skills and upgrading theoretical knowledge and understanding work ethics-related issues)

Chapter V: Conclusion and Recommendation

- 5.1 Summary and Conclusion
- 5.2 Recommendations to Organization and University

Reference Section

References: References by using appropriate styles (APA)

Annexure(s): Questionnaire, Secondary data, Photographs etc.

